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Empowering Nonprofits to Thrive

▶▶ THE PHILANTREPRENEUR FOUNDATION

NONPROFIT IMPACT. SUMMITS

● SPONSOR
OPPORTUNITIES

<https://PhilantreneurFoundation.org>



Empower Change: Sponsor the Nonprofit Impact Summits

For over a decade, The Philantreneur Foundation (TPF) has been at the forefront of nonprofit capacity building—providing education, resources, and training to help organizations maximize their impact. Now, we invite you to be part of a movement that strengthens the very backbone of our communities: the nonprofit sector.

Why Your Sponsorship Matters

The **Nonprofit Impact Summits** are more than just virtual events; they are catalysts for transformation. These strategically curated summits bring together nonprofit leaders, funders, and changemakers to tackle today's most pressing challenges.

Your sponsorship will directly support:

- Cutting-edge training and actionable strategies for nonprofit professionals.
- A dynamic platform for networking, collaboration, and innovation in the nonprofit space.

Align Your Brand with Meaningful Impact

Sponsoring the **Nonprofit Impact Summits** isn't just about visibility—it's about demonstrating leadership in social impact.

By partnering with us, your company will:

- Gain brand recognition among mission-driven professionals and organizations.
- Showcase your commitment to corporate social responsibility.
- Connect with a highly engaged audience through multi-channel promotions, including digital campaigns, social media exposure, and podcast features.



About Nonprofit Impact Summits

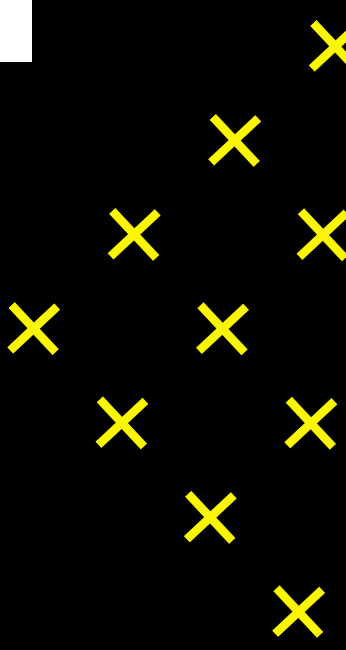
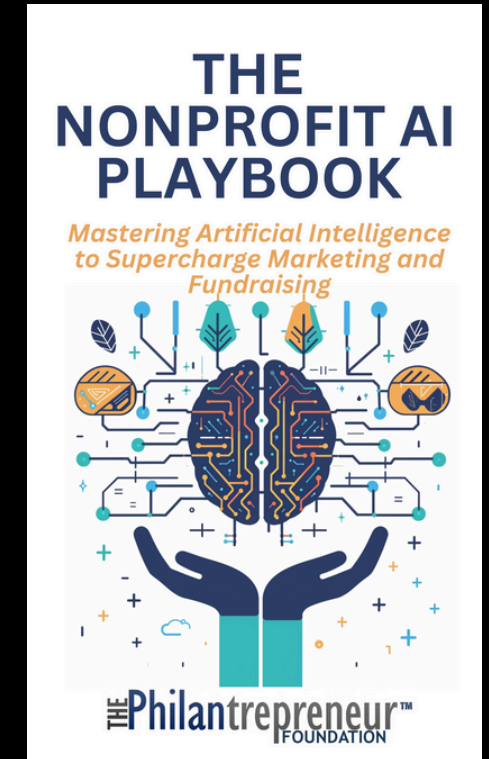
The **Nonprofit Impact Summits** are designed to address the most pressing challenges facing nonprofits today. Occurring three times per year, April, August (main event), and October, each summit will feature a carefully curated agenda that includes expert-led sessions, and networking opportunities. This sponsor opportunity includes all 2025* summits.

One of the highlights of the April 2025 summit is the launch of **The Nonprofit AI Playbook: Mastering AI to Supercharge Marketing and Fundraising**. Sure to attract a wide audience, this timely and innovative program, produced by The Philantrepreneur Foundation, will provide nonprofits with the tools to harness the power of AI for greater impact. The program includes a comprehensive book, virtual course, and workbook, with annual updates to keep participants informed about the rapidly evolving world of AI.

The summits are not just about learning - they are about action. Participants will leave with practical tools, templates, and strategies they can immediately apply to their work. By sponsoring the **Nonprofit Impact Summits**, you are investing in the future of the nonprofit sector and helping organizations build capacity, raise awareness, and achieve their missions.

**Sponsorships include summits within a 12 month cycle and the activation date determines the cycle.*

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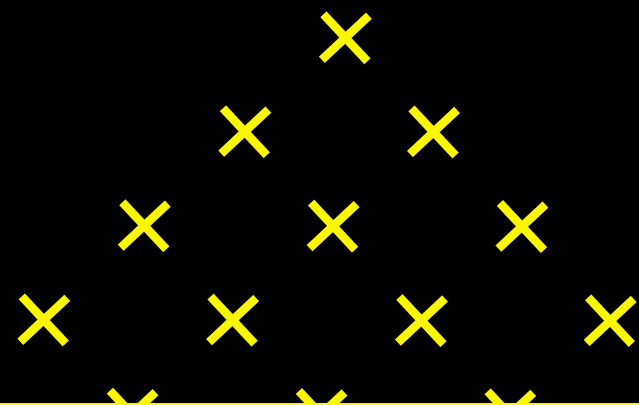
Why Partner with TPF?

Sponsoring the **Nonprofit Impact Summits** is more than a marketing opportunity, you will have **IMPACT**. Your support will enable the Philantreneur Foundation to produce and provide access to relevant, quality training and resources they need to thrive, while also positioning your brand as a leader in **SOCIAL IMPACT**.

As a sponsor, you will gain visibility and recognition among nonprofit leaders, funders, and changemakers. You will also can showcase your commitment to the nonprofit sector and align your brand with a trusted organization that has been making a difference for over a decade.



impact



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VISIONARY PRESENTING SPONSOR - \$2,500

As the Visionary Presenting Sponsor, your brand will stand at the forefront of nonprofit innovation, taking center stage at the Nonprofit Impact Summits. This exclusive, one-of-a-kind sponsorship offers unparalleled visibility and influence, positioning your organization as a champion of nonprofit success. With only one spot available, this is a rare opportunity to lead the conversation, drive impact, and shape the future of the nonprofit sector. This is an Exclusive Opportunity – Contact TPF Today to Secure Your Spot!

Marketing@PhilantreneurFoundation.org

THREE SUMMITS - APRIL | AUGUST | OCTOBER

- Tier One Nonprofit Impact Summits Presented by [Sponsor].
- Headline logo placement in the virtual event lobby.
- Pre- and Post- event dedicated email blast. 6-week, 2/week
- Verbal “Thank you” in Summit Welcome during opening.
- Logo placement on post-event upgrade provides lifetime visibility.
- 6 week (3/wk) pre-event Social media posts featuring Presenting Sponsor.
- Nonprofit Corner Podcast ad: 20-30 sec for 4 episodes.



Sponsor Levels

Both Gold and Silver levels are included in the 6 week pre-event promotional campaign via social media and eblast

LEGACY SPONSOR – \$1,500

As a Legacy Sponsor your brand becomes a cornerstone of nonprofit sustainability. You empower organizations with the knowledge, tools, and strategies they need to create lasting impact, a LEGACY, in their communities.

- Logo prominently displayed in the virtual event lobby.
- Sponsor Acknowledgment on Nonprofit Corner Podcast.
- Branding on promotional content and social media posts.
- Inclusion in sponsor highlight emails.
- Logo on post-event upgrade content.

CHANGEMAKER – \$1,000

As a Changemaker Sponsor, you are fueling innovation and transformation in the nonprofit sector. Your sponsorship helps equip organizations with cutting-edge solutions that drive meaningful, measurable change.

- Logo displayed in the virtual event lobby.
- Mention in promotional emails and social media posts.
- Logo placement on post-event upgrade content.

IMPACT SPONSOR – \$500

As an Impact Sponsor, your brand will be featured in a dedicated summit session, aligning your name with powerful insights and transformational learning. Your sponsorship ensures nonprofit leaders gain the tools they need to drive real change.

COMMUNITY SPONSOR – \$250

As a Community Sponsor, you play a vital role in supporting the nonprofit sector's growth. Your contribution helps ensure nonprofit professionals have access to critical training, resources, and strategies for long-term success.

Custom Sponsorship Packages – Tailored for Maximum Impact

Your brand is unique—your sponsorship should be too. Our Custom Sponsorship Packages offer the flexibility to align your support with your goals, ensuring maximum visibility, engagement, and impact within the nonprofit sector. Whether you want to showcase your expertise, feature a product, or create a long-term strategic partnership, we'll craft a sponsorship experience that delivers results.

◆ Opportunities for Customization:

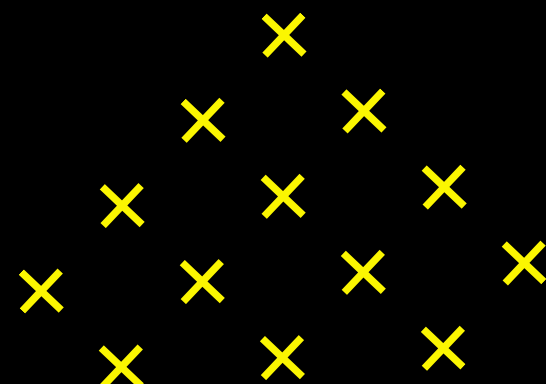
- ✓ Exclusive Branding – Integrate your brand seamlessly into key summit experiences.
- ✓ Thought Leadership – Lead a panel discussion, host a workshop, or provide expert content.
- ✓ Product & Service Showcases – Demonstrate tools or solutions that benefit nonprofits.
- ✓ In-Kind & Hybrid Sponsorships – Offer services or resources in exchange for premium exposure.

Let's design a partnership that works for you. Contact us today to explore a customized sponsorship opportunity!

Contact: Marketing@PhilantreneurFoundation.org

Strategic Marketing to Amplify Sponsor Visibility

To ensure the success of the Nonprofit Impact Summits, and to maximize sponsor recognition, we implement a comprehensive, multi-channel marketing strategy designed to generate high visibility, engagement, and brand alignment with nonprofit leaders, funders, and changemakers.



1 DIGITAL CAMPAIGNS LIST

- Google Ad Grant-funded digital advertising campaign
- 6-week comprehensive email marketing sequence
- Sustained social media campaign across multiple platforms
- Dedicated summit-focused podcast episodes

2 CONTENT MARKETING

- Regular thought leadership content through LinkedIn articles/blogs.
- A dedicated summit blog on TPF website.
- Newsletter with content specific summit topics, sponsor highlights, and featured speakers.



Multi-Channel Promotional Power

1 Social Media & Podcast Exposure

- ✓ Sustained campaigns across multiple platforms
- ✓ Nonprofit Corner Podcast episodes featuring summit content
- ✓ Dedicated sponsor spotlights and engagement-driven content

2 Targeted Google Ad Grant Campaigns

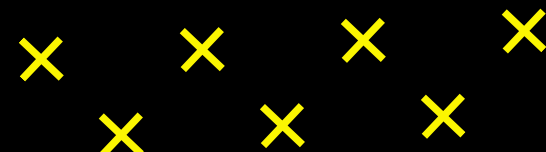
- ✓ High-performing, Google Ad Grant-funded digital ads designed to drive traffic
- ✓ Optimized keyword strategies to reach nonprofits actively seeking solutions

3 Email Marketing Dominance

- ✓ 6-week strategic email sequence reaching engaged nonprofit professionals
- ✓ Speaker-led promotions tapping into influencer networks

4 Power Partner Collaboration

- ✓ Leverage the networks of 12-15 industry experts and speakers for cross-promotion
- ✓ Expand your reach through shared content, webinars, and co-branded initiatives



Unparalleled Brand Exposure & High-Value Impressions

Our marketing efforts generate 100,000+ combined impressions across all platforms, ensuring sponsors receive sustained, meaningful visibility before, during, and after the summits.



SOCIAL MEDIA & PODCAST

25,000 - 30,000 IMPRESSIONS

Sustained social media campaign, scheduled 3 times weekly across multiple platforms. New and reposted Podcast.



GOOGLE AD GRANT

20,000 - 25,000 IMPRESSIONS

Google Ad Grant-funded digital ad targeted campaigns designed to drive traffic using high-performing keywords



EMAIL MARKETING

15,000-20,000 IMPRESSIONS

6-week comprehensive email marketing sequence conducted by the Philantrepreneur Foundation and the speakers.



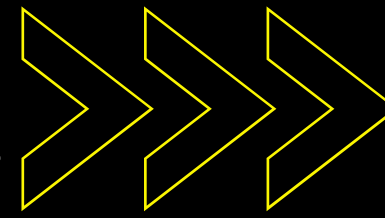
POWER PARTNERS

60,000-75,000 IMPRESSIONS

Leverage the networks of 12-15 speakers through cross-promotional content sharing.



Partner with us and position your brand as a leader in nonprofit innovation and impact. Let's amplify your impact together! Contact us today.



**CLICK HERE
[BECOME A SPONSOR](#)**

CREATE A LASTING IMPACT!



Contact Us



702-530-7087



Marketing@PhilantreneurFoundation.org