

THE Philantrepreneur™ FOUNDATION

Nonprofit Awareness Day & Mixer Expo
Thursday November 9, 2017 | M Resort

The **Philantrepreneur Foundation** (TPF) in partnership with the **Henderson Chamber of Commerce** (HCC) is proud to present the **2017 Nonprofit Awareness Day & Mixer Expo**, at the lovely M Resort. This highly acclaimed event attracts both the business and nonprofit sectors, as they participate in educational sessions, a community panel discussion, and top it off with connecting and celebrating at the popular *Nonprofit Mixer Expo*.



2016 NAD – HCC Ribbon Cutting Ceremony

This event demonstrates TPF and HCC's belief in collaboration and community engagement. We recognize when sectors work and support each other it is a WIN-WIN for all involved and mutually beneficial. Each segment of the day's events is designed to provide value through education, awareness and resources. That is why we see this as the perfect opportunity for sponsoring organizations to join us in having impact supporting community growth.

Have Long-term Impact

In this era, to stay competitive Corporate Social Responsibility (CSR) is not an option any more, but a must for every business entity. 84% of consumers base their buying decisions on a company's community engagement. Here's a perfect opportunity to demonstrate strong CSR support that has a huge impact quota and high ROI value. The marketing benefits are extraordinary as the exposure reaches the prime target audience of businesses and nonprofits throughout the valley. Beyond marketing think of the impact your company will have supporting access to valuable educational training. However, you must act fast because there are limited allotted spaces for business sponsors. See *Sponsor Level Opportunities* attached below. Mixer booths are only available to nonprofits so this is an exclusive offer. Confirming early will secure one of the limited spots and provide maximum marketing benefits.

About Us

- **TPF** is a nonprofit *FOR* nonprofits, providing numerous programs to accomplish our mission of building nonprofit capacity through education, awareness and resources.
- With close to 1,300 active members, **HCC** is the fastest growing Chamber's in the state of Nevada. Their initiatives impact regional business and nonprofit growth, support education, and they are recognized as a valuable community asset.

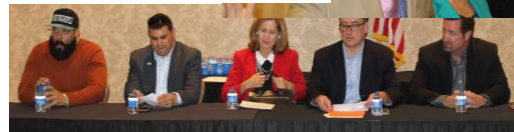
For more information or questions please contact me via one of the methods below.

Enthusiastically yours,

Dr. Victoria Boyd
The Philantrepreneur Foundation
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www.PhilantrepreneurFoundation.org



2016 Vendors and Community Panel



**Nonprofit Awareness Day & Mixer Expo
Sponsor Opportunities**

Sponsors get prime exposure

- Booths located in prime entrance area
- Collateral distribution to all attendees
- Marketing distribution to 10,000+ recipients in multiple cycles

Email this page to admin@philantrepreneurfoundation.org or FAX to: 702.947.2185

Sponsor Levels - ✓ your selected level:

- Philantrepreneur Level-\$3,500: All Inclusive:** live recognition at event, prominent logo placement (pre-marketing campaign, collateral, training material and projection screen, websites: HCC/TPF), 15 admission tickets, sponsor booth during mixer expo, collateral distribution and sponsors 10 sets of books (Raise More Money/Board Bound Leadership).
- Event Sponsor-\$1,500:** recognition as an ‘event’ sponsor in pre-marketing campaign via HCC and TPF vast networks, logo placement on promotional collateral, websites and marketing communications, 10 admission tickets, and a sponsor booth during mixer.
- Education Session-\$750:** Two tracks- business and nonprofit: logo placement in pre-marketing campaign, logo on training projection screen, and welcome to attendees. Distribution of your company collateral and 5 admission tickets.
- Panel Sponsor-\$750** logo placement in pre-marketing campaign, logo on training projection screen, and welcome to attendees. Distribution of company collateral and 5 admission tickets.
- Book Sponsor: Give the Gift of Knowledge**

Sponsor or help subsidize the cost of three publications, *Raise More Money in the Business Community* (\$39.95), *RMMBC Workbook* (\$29.95) and *Board Bound Leadership* (\$24.99), nominated for the 2017 Terry McAdam Book Award from the Alliance for Nonprofit Management. These must have resources should be on every nonprofit’s bookshelf. We hope to provide the first 50 nonprofit registrants (more if funds become available) these valuable resources. The training sessions are largely based on their content and it will become a resource recipients will use for years. Sponsor(s) will be recognized via a *Thank You* sticker placed on the inside cover of each book and via event pre-marketing collateral material.

- Philantrepreneur Level: \$3,500** – sponsors 50 of each
- Supporter: \$750:** subsidizes approximately 10 sets
- Contributor: \$500:** subsidizes approximately 7 sets
- Donor:** you select the \$ level - \$ _____



LIMITED SPOTS AVAILABLE – RESERVE* YOUR EXCLUSIVE SPONSORSHIP TODAY.

Email this page to admin@philantrepreneurfoundation.org or FAX to: 702.947.2185

Company Name: _____

Contact Info: _____
NAME EMAIL

Office phone: _____ FAX: _____

***Upon receipt of reservation, TPF will forward to contact listed above the availability confirmation, sponsor level invoice, and activation instructions and requirements. Reservation is not secured until payment received.**